Volume 3, Issue 2

February 2006

Mississippi Beef Cattle Improvement Association

Mississippi Beef Cattle Improvement Association—Productivity and Quality

Mississippi BCIA Annual Membership Meeting This Month



Upcoming events:

- February 10-Mississippi BCIA annual membership meeting, Hilton Hotel, Jackson, MS, 1:00 p.m.
- February 20—Cattlemen's Exchange meeting (Simpson/Copiah County) Mississippi alliances, Copiah County Ext office, Crystal Springs, MS, 6:30
- February 21-Master Cattle Producer, Forage Systems session. distance education, 6:30 p.m.
- February 28-Master Cattle Producer, Beef Cattle Nutrition session, distance education, 6:30 p.m.
- March 2—Hinds Community College Bull Test Sale, Raymond, MS
- March 7-Master Cattle Producer, Optimum Genetics Selection session, distance education, 6:30 p.m.
- March 14-Master Cattle Producer, Herd Health and Handling session, distance education, 6:30 p.m.
- April 18-21, 2006-Beef Improvement Federation annual meeting, Pearl River Resort, Choctaw, MS

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programs as part of the Mississippi Cattle-

Beef cattle producers in Mississippi can soon attend a two-day lineup of educational

men's Association annual convention and trade show on February 10-11, 2006 at the Hilton Hotel off of County Line Road in Jackson, MS. Producer education programs kick off on Friday, February 10 at 1:00 p.m. with the Mississippi BCIA session.

The BCIA session features Dr. Andy Herring, Associate Professor and Holder of the John K. Riggs '41 Beef Cattle Professorship at Texas A&M University. Dr. Herring teaches

classes in beef cattle production and management. His research interests focus on areas to increase production efficiency for cowcalf producers through coordination of breeding systems, environmental resources

MBCIA Annual Membership **Meeting**

Friday, February 10 1:00 p.m. Hilton Hotel **County Line Road** Jackson, MS

and marketing strategies. He has researched genetic and environmental influences on milk production in beef cows. breed differences for feedlot and carcass characteristics and pasture utilization of cattle through use of GPS/GIS technology. Herring will share information with Mississippi BCIA on "Practical Genetic Selection Tools for Beef Producers." He will also speak on the "New Technologies in Beef Production" later Friday afternoon. The MBCIA annual membership meeting follows Dr. Herring's initial presentation and will include an update on Beef Improvement Federation convention plans along with the MBCIA board election.

The complete schedule of events for the 2006 MCA Convention and Trade Show is as follows:

Thursday, February 9, 2006

5:00 p.m. Legislative/ Allied Industry Reception-MCA Office

Friday, February 10, 2006

1:00 p.m. BCIA Annual Meeting **Genetic Selection Tools** BIF 2006 Update

2:00 p.m. New Technology in Beef Production-Dr. Andy Herring, Texas A&M Univ.

3:30 p.m. Trade Show opens

5:00 p.m. Trade Show closes

6:00 p.m. "A Taste of Beef" and Auction-Mississippi Ag Museum

Saturday, February 11, 2006

7:00 a.m. Executive Committee Breakfast 8:00 a.m. Foundation Board Annual Meeting 9:00 a.m. MCA Business Meeting (Directors and members invited)

10:00 a.m. Trade Show opens 10:15 a.m. Market Outlook—Troy Applehans, Cattle-Fax

12:00 p.m. MCA Awards Luncheon Paul F. Newell Award CattleWomen's Scholarships Foundation Scholarships Star Junior Cattleman Award The Wax Company Scholarships

2:00 p.m. Marketing Panel Roy Higdon, moderator Burt Hankins, Cargill Moley Herring, Lucedale Stockyard Tommy Baxley, Laura's Lean Beef Troy Applehans, Cattle-Fax

5:00 p.m. Trade Show closes 6:00 p.m. President's Banquet **Outstanding County Awards** Cattleman of the Year Hall of Fame Inductions

For more information on the events scheduled as part of the Mississippi Cattlemen's Association annual convention and trade show, contact the Mississippi Cattlemen's Association at (601) 354-8951.



Pearl River Resort, Choctaw, MS April 18-21, 2006

Final 2006 Beef Improvement Federation Convention Schedule

Tuesday, April 18, 2006

10:00 am Golf Tournament (Dancing Rabbit Golf Club, Choctaw, MS)

6:00 pm Mississippi Opening Reception 7:30 pm Symposium sponsored by the Ultrasound Guidelines Council

"Basics of Ultrasounding Beef Cattle for Genetic Improvement"

Moderator—Dr. Robert Williams, American International Charolais Association

Wednesday, April 19, 2006

6:30 am Breakfast

7:00 am Spouses Tour Departs for Meridian 8:00 am Welcome Comments

8:15 am General Session—Where do I as a Cow-Calf Producer Fit in Retail and Consumer Targets?

Moderator—Tommy Brown, BIF Board 8:15 am Identifying the 21st Century Beef Consumer—Kevin Murphy, Vance Publishing 9:00 am How to Satisfy the 21st Century Beef Consumer—Paul Heinrich, SYSCO Corporation

9:45 am Break

10:30 am How do I Satisfy the 21st Century Beef Consumer?

A Cattle Feeder's Perspective—Tom Brink, Five Rivers Ranch Cattle Feeding A Cattle Marketer's Perspective—Jackie Moore, Joplin Stockyards

11:15 am 2005 National Beef Quality Audit Results—What are the Challenges for the Future of Beef Production?

–Dr. Gary Smith, Colorado State University12:00 pm BIF Recognition Luncheon2:00 pm Committee Meetings

Genetic Prediction

Live Animal, Carcass, and Endpoint Producer Applications

5:30 pm Spouses Tour Arrives Back at Pearl River Resort

6:30 pm Southern Style Supper and Enter-

tainment (Neshoba County Coliseum)

Thursday, April 20, 2006

7:00 am Breakfast

8:00 am General Session—Where do I Fit with my Production Environment?
Moderator—Joe Roybal, BEEF Magazine
8:00 am Defining Feed Efficiency—Dr.
Gordon Carstens, Texas A&M University
8:30 am Genetics of Feed Efficiency in Beef Cattle—Dr. Denny Crews, Agriculture and Agri-Food Canada

9:00 am Development of Feed Efficiency Genetic Evaluation and Decision Support —Dr. Dorian Garrick, Colorado State University

9:30 am Break

10:00 am Matching Beef Genetics with Production Environment—Dr. Tom Jenkins, USDA MARC

10:45 am Heterosis-Ignored or Forgotten?— Dr. Dave Daley, California State University, Chico

11:30 am Annual Meeting and Director Elections

12:00 pm BIF Awards Luncheon 2:00 pm Committee Meetings

Cowherd Efficiency and Adaptability Emerging Technology Selection Decisions

Supper (on your own)

Friday, April 21, 2006

7:00 am Producer Tour Buses Depart 8:00 am MAFES Leveck Animal Research Center, Mississippi State, MS 11:00 am EE Ranches, Winona, MS (Lunch) 4:00 pm The Gaddis Farms, Bolton, MS 6:00 pm Mississippi Agriculture and Forestry Museum, Jackson, MS (Supper)

Make plans to attend BIF 2006 now. The BIF 2006 early registration deadline is March 15, 2006.

"The UGC is composed of beef breed organization representatives, university personnel, representatives from industry companies and technician organizations that support the beef cattle industry through ultrasound service programs."

UGC Certified Technician List Updated for 2006

The Ultrasound Guidelines Council (UGC) 2006 certified field technician list is now available. The new list can be viewed online at www.aptcbeef.org/ or on the Mississippi BCIA website at msucares.com/livestock/beef/mbcia/. The UGC was adopted by the U.S. Beef Breeds Council to be responsible

for developing, maintaining and governing proficiency-testing protocol and standards for beef cattle ultrasound technician certification. The Tuesday night opening session of the 2006 BIF Convention will feature the latest information on the UGC and ultrasound guidelines on April 18.

Registration Form



Registration Due by March 15, 2006 for Name(s):	, ,
Ranch/ Company/ Institution Name:	
Address:	
Preferred Name(s) for Name Tags:	
Full Registration: includes all sessions, all meals/ recept Spouse Registration: the same as the full registration wi Daily Registration: includes meals and sessions for that	th no proceedings;
Full Conference: Full at \$125 per person (\$150 late/ on-site) Spouse at \$115 per person (\$140 late/ on-site) Student at \$75 per person (\$90 late/ on-site) Daily Registration (Wednesday):	Additional Items: Conference Proceedings at \$20 eachTuesday Evening Reception at \$20 eachWednesday Breakfast at \$10 eachWednesday Lunch at \$30 each Wednesday Supper at \$25 each
Attendee at \$70 per person (\$85 late/ on-site)Student at \$40 per person (\$50 late/ on-site)	Thursday Breakfast at \$10 each Thursday Lunch at \$30 each
Daily Registration (Thursday):Attendee at \$70 per person (\$85 late/ on-site)Student at \$40 per person (\$50 late/ on-site)	Producer Tour, Friday, April 21:Seedstock/Commercial at \$50 each
Find out more about BIF 2006 online at msucares.com/livestock/beef/bif2006.html	Golf Tournament, Tuesday, April 19, Dancing Rabbit Golf Club: Tuesday 10:00 am at \$85 each
For more information on BIF 2006 contact: Jane Parish or Blair McKinley	Handicap (18 Hole)
Department of Animal and Dairy Sciences Mississippi State University Box 9815, Mississippi State, MS 39762	Spouses Tour, Wednesday, April 20, Meridian, Mississippi: Wednesday at \$50 each
(662) 325-7466 or (662) 325-3691 jparish@ads.msstate.edu bmckinley@ads.msstate.edu	TOTAL DUE (\$U\$):
Payment Method:Check (made payable to Bl	F 2006)MastercardVisa
Expiration Date: Acct.#	Name on Card
Signature	
Make checks payable to: BIF 2006. Send registration Box 9815, Mississippi State, MS 39762, phone (662) 32	





Mississippi Cattlemen's Association



Mississippi Beef Cattle Improvement Association—Productivity and Quality

Mississippi Beef Cattle Improvement Association

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Send questions or comments about this newsletter to Jane Parish, Extension Beef Specialist, Mississippi State University

Extension Service

Mississippi State University does not

discriminate on the basis of race, color, religion, national origin, sex, sexual orientation or group affiliation, age, disability, or veteran status.

Visit MBCIA online at http://msucares.com/livestock/beef/mbcia/

MBCIA Membership Application		
Name:		
Address:		
City:		
County: State: Zip:		
Phone: Email:		
(Check one) Seedstock: Commercial:		
Cattle breed(s):		
Completed applications and \$5 annual dues payable to Mississippi BCIA should be mailed to:		
Mississippi Beef Cattle Improvement Association c/o Jane Parish, Extension Beef Specialist Box 9815, Mississippi State, MS 39762		

BCIA Management Calendar—February 2006

GENERAL

Continue winter-feeding to ensure good rebreeding and calf performance. Evaluate remainder of winter feed supply. Watch body condition, and utilize winter-feeding groups according to cattle nutritional demands and feed and forage supplies. Graze winter annual pastures maintaining at least four inches of stubble height. Limit grazing for a few hours per day is an effective method for grazing winter pastures. Pull soil samples on summer pasture and havfields to plan spring fertilization and liming program. This is a good time to apply preemergence weed control to dormant bermudagrass. Plan to fertilize annual ryegrass and tall fescue before the flush of spring growth. Keep proper free-choice minerals available for cattle at all times, continuing feeding of high magnesium mineral supplements for cows on lush winter pastures to prevent grass tetany. Keep a close eve on water sources. particularly watering tanks that may freeze over. Maintain a complete herd health program in consultation with a veterinarian including internal and external parasite control and vaccinations. Continue to look for lice infestation, and treat as needed. Order pharmaceuticals, implants, dewormers, and insect control products for spring and summer. Make plans to service hay equipment well before hay season. Cull cow markets are typically favorable in the next few months. Market cull cows in good body condition. Continue good production and financial record keeping. Gather records for tax purposes. Secure a premises identification number for your farm from the MS Board of Animal Health. Plan to attend the Beef Improvement Federation meeting in Choctaw, Mississippi on April 18-21, 2006.

SPRING CALVING—January, February, March

Have calving supplies on hand including calving record books, ear tags, obstetric equipment, disinfectants, calf scales, and colostrum. Observe cattle closely as calving approaches, paying extra attention to heifers. Separate lactating cows, first-calf heifers, and dry cows into groups to feed more efficiently. Always maintain good calving records including calf birth weights. After calving, move pairs to clean pasture, and watch calves for scours. Tag, castrate, dehorn, and implant calves as appropriate. Schedule pre-breeding vaccinations. Take yearling measurements on bulls and replacement heifers, reporting data on seedstock cattle to breed associations. Make final heifer selection decisions based on genetics, performance information, temperament, soundness, breeding goals, and progress to target breeding weights. Determine bull power needs, and make final bull selection decisions acquiring quality herd sires with performance information from reputable sources. Schedule breeding soundness evaluations, and make certain bulls are in good condition. Trim feet and provide extra feed if needed. For artificial insemination programs, have semen and related supplies on hand and facilities ready.

FALL CALVING—October, November, December

Continue using the best hay and feeds for lactating cows now. Monitor breeding activities in herds exposed for fall calving. If a high percentage of cows return to heat after 40 days of breeding, have bulls rechecked for breeding soundness, consult with a veterinarian on possible reproductive disease problems, and re-evaluate the nutritional program. Check on bull condition during the breeding season, and provide supplemental feed as needed. Prepare to remove bulls after a controlled breeding season.