Volume 13, Issue 3 March 2016



- March 14-15— Fed Beef Challenge
- March 15- BEEF 101
- March 17-19— Spring Al School
- March 25-BQA, Verona
- March 29 BQA Natchez
- April 5—Cattlemen's Exchange Feeder Calf Board Sale, Winona
- April 8—Beef Cattle Boot Camp, Prairie
- April 9—MS Hereford Association Field Day, Starkville
- April 15—Beef Cattle
 Boot Camp, Newton
- April 19—BQA, Kosciusko
- April 21—BQA, Raymond
- May 21—Beef Unit Filed Day, MSU campus

Inside this issue:

Meet Your President	2
2016 BIF Meeting	3
NCBA Webinar	3
Management Calendar	4
MBCIA Membership	4

BCIA

BEEF CATTLE IMPROVEMENT ASSOCIATION

2016 Spring BCIA Bull Sale Report

he Mississippi Beef Cattle Improvement Association wrapped up its Spring Bull Sale on March 3, 2016 in conjunction with the Hinds Community College Bull Test Sale. The MBCIA Spring Sale featured 14 performance-backed bulls from breeders across the state. Thank you to all of the consignors and buyers for supporting the Spring 2016 Mississippi BCIA Bull Sale.

have passed a breeding soundness exam, met minimum growth and scrotal circumference requirements, and are backed with extensive performance information. Heifers offered in these sales have met the requirements for the Miss Premium Heifer Program. The MBCIA Fall Bull and Heifer Sale is currently held on the second Thursday in November, while the Spring Bull Sale is

	All breeds	Angus	Charolais	Simmental	SimAngus
Number of bulls sold	16	9	1	2	4
Gross receipts	\$43,100	\$25,400	\$4,700	\$4,600	\$8,400
Average price	\$2,693.75	\$2,822	\$4,700	\$2,300	\$2,100
High selling lot price	\$4,700	\$3,700	\$4,700	\$2,400	\$2,300

The top-selling lot was GCC Mr. Gunman 401P, a Charolais bull that sold for \$4,700. GCC Mr. Gunman 401P was consigned by Good Cattle Company of Macon, Mississippi. Other breeders marketing cattle in the MBCIA sale included Barry Farms, Gary Powell, Good Cattle Company, Ingram Livestock, MBK Cattle and Bourg Farms, and MSU Beef Unit. Sale receipts on 14 bulls totaled \$43,100 for a sale average price of \$2,693.75.

The objective of the Mississippi BCIA Bull Sale program is to encourage production and identification of genetically superior bulls by purebred breeders and to encourage the purchase and use of these bulls by commercial producers. Bulls offered through this sale

held in conjunction with the Hinds Community College Bull Test sale on the first Thursday in March.

Mississippi BCIA looks forward to another successful bull and heifer sale in Raymond, Mississippi in November 2016. Breeders interested in nominating bulls or heifers to the Fall BCIA Bull and Heifer Sale should complete and submit nomination forms to the MBCIA office by September 15, 2016. Bull and heifer sale rules, nomination forms, and other information on Mississippi BCIA are available on the BCIA website at: msucares.com/livestock/beef/mbcia or by contacting an office of the Mississippi State University Extension Service.



Faces of the Mississippi Beef Cattle Improvement Association

Meet Your President - Mr. Danny Martin

By: Ryan Smith, Beef Cattle Extension Intern

At the Annual Mississippi Beef Cattle Improvement Association meeting held at the Hinds Community College Bull Sale facility on March 2, 2016, Mr. Danny Martin of Florence was elected to serve as the 2016-2018 President. Mr. Martin is no stranger to the BCIA. He previously served as Vice-President and as a member of the board of directors.

Mr. Martin grew up on a dairy farm in rural Rankin County, Mississippi and was active in 4-H and FFA. He graduated from Florence High School and continued his education at the local Hind Junior College. Martin transferred to Mississippi State and graduated in 1972 with a degree in Animal Husbandry. He worked in the construction industry for many years before retiring and becoming a full time farmer.

Mr. Martin has had cattle all of his life. After returning from Starkville to the family farm, he began transitioning his part of the farm to beef cattle. In 1973, the conversion was complete. Throughout his career, he has stayed consistent as a cow/calf operator, but has grown out stockers on a few occasions. His cow herd peaked at 325 head, but today he has a herd size of 160 cows. Mr. Martin is in the process of increasing his herd size to be over 200 head.

The Beef Cattle Improvement Association has been an important mainstay in Martin's quest for advancing the genetic merit of his cow herd. "Most BCIA members are progressive, they keep records, and strive to improve with each calf crop", stated Martin. "The BCIA has helped me acquire better genetics through the sponsored bull sales and has given me a market to sell replacement heifers through the Miss Premium Heifer Sale held in conjunction with the fall bull sale." Martin's genetics do not go unnoticed from buyers. He usually sells his feeder calves in truck load lots. With his cattle being in high demand for their predictability, Martin can often set a price and let the buyers come to him.

Martin has many goals for the Mississippi Beef Cattle Improvement Association during his tenure as President. He is certain that we can build our membership and get others involved by sharing our mission. "If we can do a better job communicating our message, we can expand upon the BCIA services and strengthen our association," said Martin.

Martin also wants to focus on getting more young farmers involved in the BCIA. When asked what advice he would give young people interested in the beef industry he said, "Start out small and build up. Work hard, but get the right cattle to begin with. Spend the extra money to buy good bulls."



Danny Martin of Florence, Mississippi was elected as President of the Mississippi Beef Cattle Improvement Association at the organization's Annual Meeting.

Mr. Martin is married to Linda and has 4 children: Joe, Tammy, Mark, and Nick. He is also the proud grandfather of three boys and a girl. In addition to the BCIA, Mr. Martin is also active in the Mississippi Cattlemen's Association, Hinds County Cattlemen's Association, Hinds County 4-H Board, Copiah County Co-Op, and Hinds County Extension activities.

Please join us in welcoming Mr. Danny Martin into his term as President. If you have any ideas on how to make the Mississippi Beef Cattle Improvement Association more beneficial to your farm or ranch, you may contact Mr. Martin using the information below:

Danny Martin

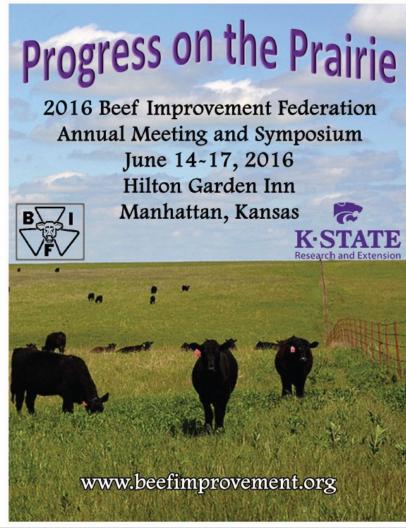
143 Carline Shows Dr. Florence, MS 39073

Cell: (601) 942-2882

Email: dannymartin7510@gmail.com

2016 BIF Annual Meeting & Symposium Information

We're taking a road trip from Starkville to Manhattan to attend "Progress on the Prairie", the 2016 Beef Improvement Federation (BIF) Annual Meeting and Symposium. If anyone would like to caravan, we will plan to depart from Starkville on Monday, June 13th at 8:00 a.m., make a few stops along the way, then spend the night near Kansas City, MO. On Tuesday morning, we'll get on the road early for a noon arrival into Manhattan. Early schedule announcements make the 2016 BIF Annual Meeting and Symposium an event you will not want to miss! Following suit of the successful Young Producer's Symposium held last year in Biloxi, the 2016 conference will be kicked off with the 2nd annual event. The first general session will be: Opportunities for the Beef Value Chain: Can we become more coordinated and more profitable? The second general session will feature talks on how the beef cattle industry can protect profit in the future. The conference will conclude on Friday, June 17 with Kansas beef industry tours. We will have a limited number of seats on the MSU Animal & Dairy Science van. To reserve your seat, contact Cobie Rutherford.



The **National** Cattlemen's Association (NCBA) has made it's "Making webinar **Positive** on a Genetic Impact on Your Herd" available on YouTube. The webinar features esteemed Animal Breeders. Dr. Bob Weaber of Kansas State University and Dr. Jared Decker of the University of Missouri. The talks feature crossbreeding and how to use genomic data in selection decisions.



http://www.beefusa.org/cattlemenswebinarseries.aspx

March 2016 — Management Calendar

GENERAL

Watch for grass tetany, particularly on lactating cows grazing lush pastures. Feed a high magnesium mineral supplement to cows on ryegrass/tall fescue pastures. Provide proper free-choice minerals and fresh water at all times. Maintain at least 4" average stubble height on winter annual pastures to avoid overgrazing. Fertilize coolseason grasses according to soil tests if not done by February. Locate hybrid bermudagrass sprigs for planting next month. Spray to control little barley, buttercup, and other winter annual weeds. Plan summer fly control before fly population buildup. Consider vaccination for anaplasmosis and/or pinkeye. Vaccinate all calves more than three months old for blackleg (7-way). Consider marketing cull cows.

SPRING CALVING - January, February, March

Dip navels, identify, castrate, dehorn, and implant calves as appropriate at birth. Acquire quality herd sires with performance information from reputable sources. Make sure that calving ease sires are selected for breeding to heifers. Conduct breeding soundness exams and make sure bulls are in good condition in advance of spring breeding. Vaccinate all open cows and heifers for vibriosis, leptospirosis, and IBR at least 30 days before breeding. Consult with a veterinarian for BVD recommendations for the local area. Cows need to be in moderate to good condition to rebreed early. Place cattle with the highest nutritional needs (lactating first-calf heifers and cows) on the highest quality grazing and hay. Supplement the cow herd as needed according to forage test results. Start breeding heifers about a month before the cow herd.

FALL CALVING - October, November, December

Remove bulls 283 days prior to the end of the desired calving season (mid-March to end the calving season around late December). Keep bulls in a small pasture traps with effective fences. Feed bulls to start the next breeding season in good condition. Observe the cow herd for returns to standing heat. Castrate and dehorn late calves or those missed in early working.

Contact Information:



Box 9815 | Mississippi State, MS 39762 http://msucares.com/livestock/beef/mbcia/

Fax: 662-325-8873

Dr. Brandi Karisch, Beef Cattle Extension Specialist Email: brandi.karisch@msstate.edu

Phone: 662-325-7465

Cobie Rutherford, Beef Cattle Extension Associate Email: cobie.rutherford@msstate.edu

Phone: 662-325-4344

Find us on Social Media:



www.twitter.com @MSUBeefCattle



www.youtube.com/user/MSUBeefCattle



www.facebook.com/MSStateExtBeef

Membership Application				
Name:				
Address:				
City:				
County:	State:	Zip:		
Phone: I	Email:			
(Check one) Seedstock: Commercial:				
Cattle breed(s):				

Completed applications and \$5 annual dues or \$100 lifetime dues payable to Mississippi BCIA should be mailed to:

Mississippi Beef Cattle Improvement Association Box 9815, Mississippi State, MS 39762

