

Mississippi MarketMaker Newsletter



MISSISSIPPI STATE
UNIVERSITY
EXTENSION SERVICE

MARKETING YOUR VEGETABLE PRODUCTS THROUGH MARKETMAKER

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How does MarketMaker promote my vegetable business?

When a potential buyer searches for vegetable products in MarketMaker, the search could cover all of the vegetable farms listed in MarketMaker websites in all member states.

How much will it cost my vegetable business to become a member?

Membership in MarketMaker is **FREE**. Your Extension Service is maintaining it for you.

How do I create and update a profile for my vegetable business?

Search for "Mississippi MarketMaker" in your favorite internet search engine and register online.

Register online at the Mississippi MarketMaker website at <http://ms.marketmaker.uiuc.edu>.

Attend a FREE 90-minute Mississippi MarketMaker training workshop-

<http://www.coastal.msstate.edu/MSMMWorkshops.html>.

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How many Mississippi vegetable growers are now registered in MarketMaker?



There are **67** vegetable farms registered in the entire state of Mississippi.

How do you search for registered vegetable farms?

First, go to Mississippi MarketMaker by searching for it in your favorite internet search engine or by going to

<http://ms.marketmaker.uiuc.edu>.

Second, click the link "**SEARCH**" located at the upper right section of the page.

Third, click the link "**Begin New Business Search**" located at the upper middle section of the page.

Fourth, click "**Farmer**" and then click "**Vegetables**".

Fifth, specify the area to be searched under "**Search By**" by selecting either MS Statewide, County in MS, City in MS, Zip code, Current map or Multi-state.

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