

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
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EXTENSION SERVICE

## How Many Website Users does Mississippi MarketMaker have?

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### Are people using MarketMaker?

Yes, on average, the Mississippi MarketMaker website has almost 4,000 users each month.

### What is a website User?

A user is different than a hit because it means the person is actually using the website.

### Why do we still need to tell people about MarketMaker?

Just because the number of users has grown substantially over the last year, there is still plenty of room to grow! Our producers and growers have registered on MarketMaker for a free marketing tool and now we have to help make it work. Now we need to get MarketMaker to the consumers!

### How can we get more users on MarketMaker?

The CREC-MSU MarketMaker team will be having exhibits and displays at local festivals and fairs. If you are interested in having us make you a display and/or come to an event please do not hesitate to contact us!

### Where can you find MarketMaker?

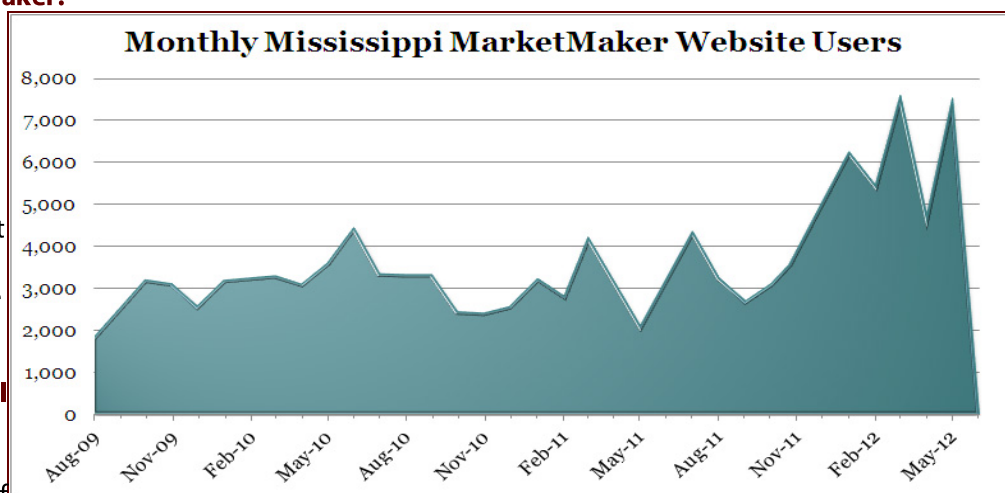
MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for “Mississippi MarketMaker” in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.

You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.

MarketMaker (MM) can be viewed on your Smart Phone -- [www.msfoodsearcher.com](http://www.msfoodsearcher.com).



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