Mississippi MarketMaker Newsletter



Food MarketMaker Newsletter - November 2012 Edition

Dr. Benedict Posadas, Amanda Seymour and Randy Coker Mississippi State University, Coastal Research and Extension Center Website: <u>http://www.coastal.msstate.edu/MMNewsletter.html</u> November 27, 2012

The November 2012 edition of the Food <u>MarketMaker Newsletter</u> is posted and ready to read. We hope you enjoy it. The newsletter can be downloaded in pdf format at <u>http://national.marketmaker.uiuc.edu/uploads/70da6b049802ebcd125c2146db401be5.pdf</u>

To view the document, you will need Adobe Reader. If you currently don't have this program on your computer, you can get the latest version by going to <u>http://get.adobe.com/reader</u>.

This month you can read about:

- Notification Preferences
- MarketMaker News and Updates
- What is MarketMaker Market Research
- See Your Business in the Newsletter
- In Every Issue: Buy & Sell Forum

Have you considered...

What kind of notifications you would like to receive from MarketMaker? This month's newsletter discusses details about the different notifications and what they are for.

Business Spotlights...

If your business has been using MarketMaker and have a story to share, contact the national office so you can be highlighted in the National Newsletter! Also, remember to keep an eye on our Mississippi MarketMaker Website for updated Business Spotlights. These will be updated monthly featuring Mississippi Businesses!

Where can you find MarketMaker?

MarketMaker can be found at **foodmarketmaker.com**

The Mississippi MarketMaker (MM) can be viewed at – <u>http://ms.marketmaker.uiuc.edu/</u>. You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine. You can follow MM at Facebook — <u>http://www.facebook.com/MSMarketMaker</u> You can also follow MM at Twitter — <u>https://twitter.com/MS_MarketMaker</u>. You can use MM on your smart phone – <u>http://www.ms.foodsearcher.com.</u>

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<u>Mississippi State University</u> <u>MSUCares</u> <u>Coastal Research and Extension Center</u> <u>Department of Agricultural Economics</u> <u>Mississippi-Alabama Sea Grant Consortium</u> <u>Horticultural and Marine Resource Economics Program</u>