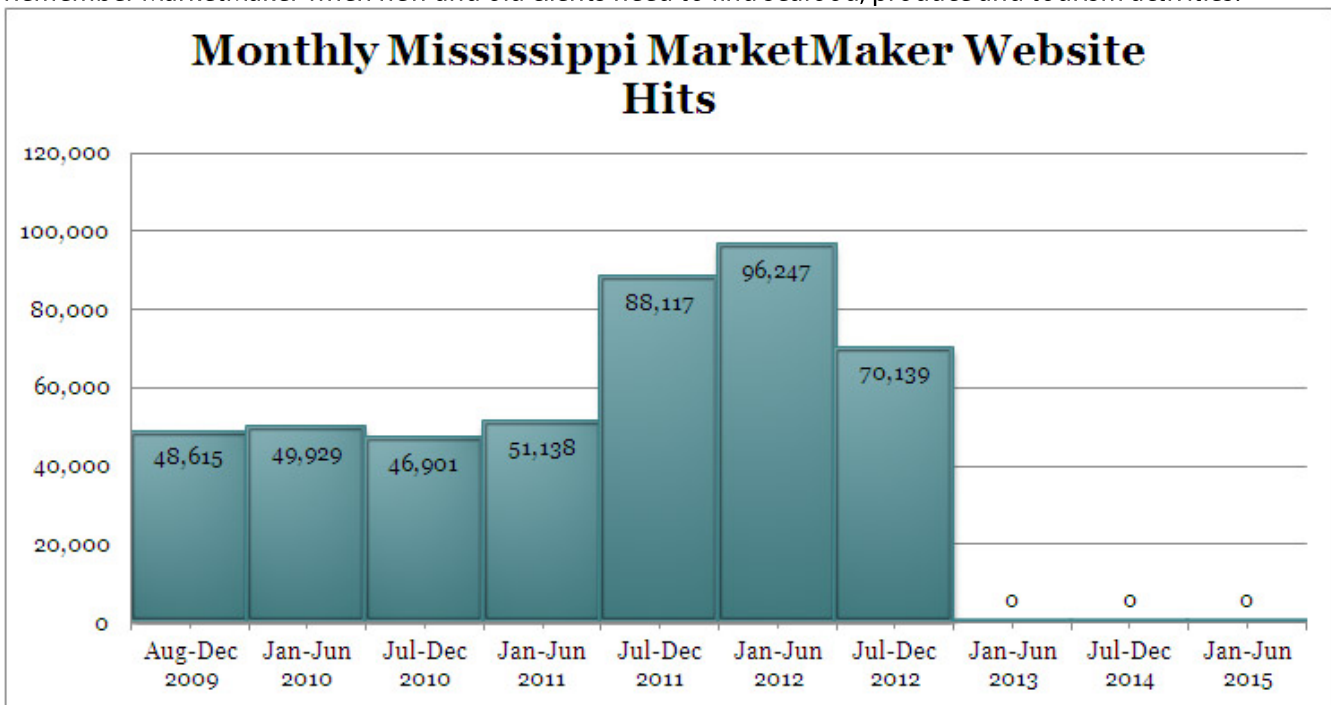


**The First Newsletter of 2013!
Business Spotlights and 2012 Recap**

Dr. Benedict Posadas, Amanda Seymour and Randy Coker
Mississippi State University, Coastal Research and Extension Center
1815 Poppo Ferry Road, Biloxi, Mississippi
Website: <http://www.coastal.msstate.edu/MMNewsletter.html>
January 15, 2013

How many hits did Mississippi MarketMaker average for 2012?

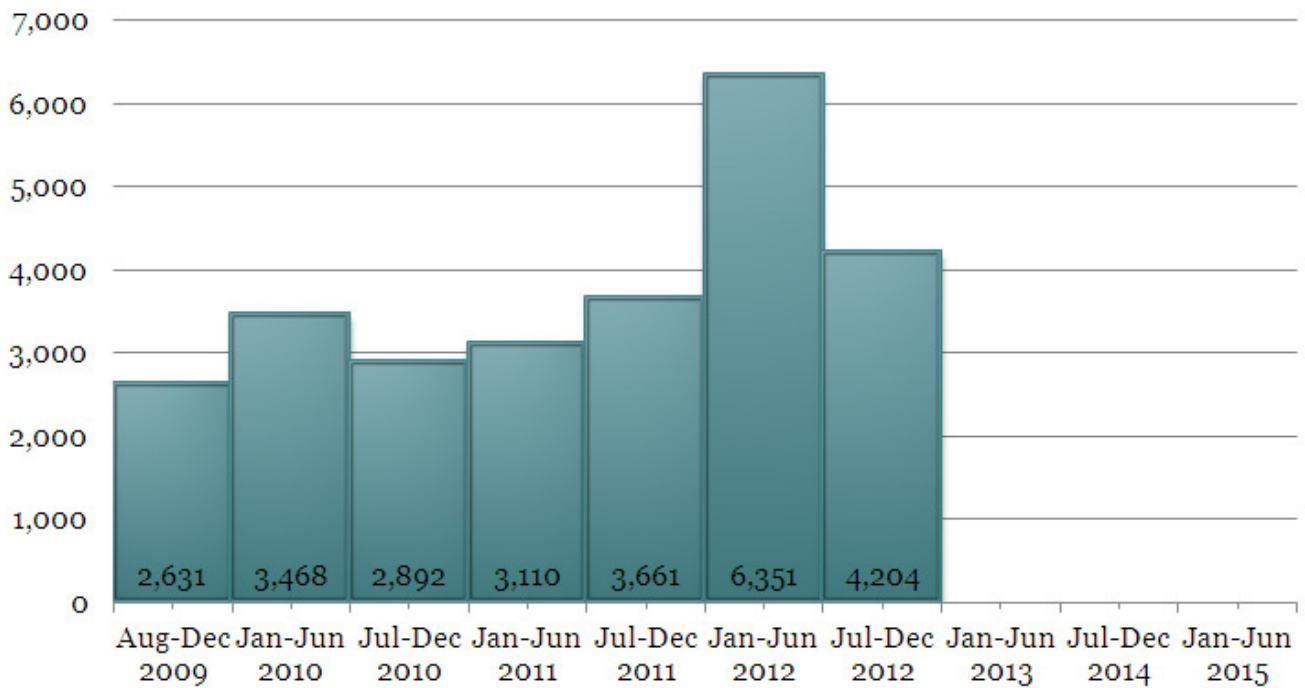
Mississippi MarketMaker 2012 average number of hits was 83,193 compared to 69,628 in 2011. This means that the website is receiving more hits making the potential for our clientele to reach new markets even greater! Remember MarketMaker when new and old clients need to find seafood, produce and tourism activities.



How many users did Mississippi MarketMaker average for 2012?

Mississippi MarketMaker 2012 average number of users was 5,277 compared to 3386 in 2011. That is almost an 1,000 gain of users for the website!

Monthly Mississippi MarketMaker Website Users



January Business Spotlights!

The Shrimp Shoppe

540 C Industrial Drive
Richland, Mississippi 39042
769-524-4110



"FRESH from the Mississippi Gulf shore to the restaurant door"
Specializing in fresh MS Gulf shrimp distribution to area restaurants.

MarketMaker Profile:

<http://ms.marketmaker.uiuc.edu/business/1475954>

Garlands Pride Farm

166 Warren Cemetery Road
Sandy Hook, Mississippi 39478
601-740-1989

Products: Free-Range, No Antibiotics Ever, No Antibiotics Fed, No Artificial Colors, No Artificial Flavors, No Growth Promotants, Pasture/Grass Fed Fresh Beef and Pork.

MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/1475970>

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.foodmarketmaker.com>.

You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.

You can follow MM at Facebook — http://www.facebook.com/MS_MarketMaker.

You can also follow MM at Twitter — http://twitter.com/MS_MarketMaker

Find MM on your smart phone -- www.ms.foodsearcher.com



"This program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481".

[Mississippi State University](#) | [MSUCares](#) | [Coastal Research and Extension Center](#) | [Department of Agricultural Economics](#)
[Mississippi-Alabama Sea Grant Consortium](#) | [Horticultural and Marine Resource Economics Program](#)