Mississippi MarketMaker Newsletter



Looking for Locally-Grown Turkeys for Thanksgiving?

Benedict Posadas. Mississippi MarketMaker Newsletter, Vol. 5, Issue 14, Nov. 4, 2015. Mississippi State University Extension Service

http://msucares.com/newsletters/marketmaker/index.html

U.S. Turkey Consumption

According to USDA-ERS and AgMRC, "the United States is the world's largest turkey producer and largest exporter of turkey products. While exports are a major part of the U.S. turkey market, domestic consumption is higher than any other country, at 16.4 pounds per person in 2012". USDA-NASS reported that the U.S. turkey production reached 7.2 billion pounds valued at \$5.3 billion in 2014. The top five producing states are Minnesota, North Carolina, Indiana, Arkansas and Missouri.

Mississippi Turkey Farmers

Households or businesses who are planning to serve locally-grown turkeys for Thanksgiving can start looking for local turkey farms by using the following steps:

- 1. Using your PC, laptop, iPad or smart phone, go to http://ms.foodmarketmaker.com.
- 2. Click "Search" and type "turkeys".
- 3. Select **Farmer/Rancher** under Basic Filters, then click **Search**.
- 4. Remember to specify your current location.

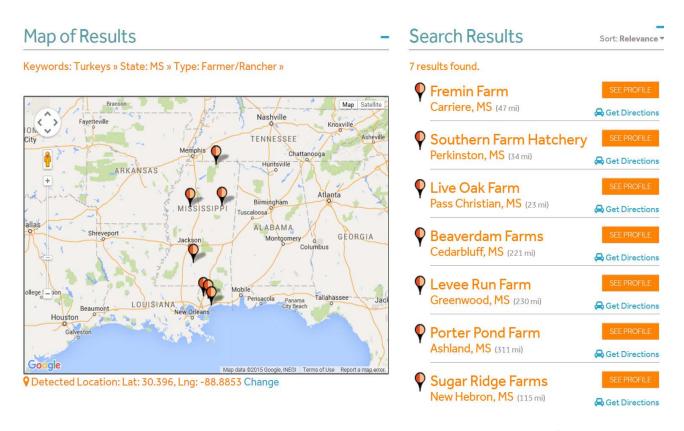
Please encourage your local farmers to register at Mississippi MarketMaker to reach more buyers and more efficiently form profitable business alliances. Also encourage consumers to use MarketMaker to locate suppliers selling just what they need.

There are **7 farmers** registered in Mississippi MarketMaker raising turkeys together with other meat and poultry products, fruits and nuts, herbs and vegetables, as shown in the MarketMaker map below.

1. Fremin Farm, Carriere, Mississippi @ http://ms.foodmarketmaker.com/business/5697-fremin-farm

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

- 2. Live Oak Farm, Pass Christian, Mississippi @ http://ms.foodmarketmaker.com/business/4868-live-oak-farm
- 3. Sugar Ridge Farms, New Hebron, Mississippi @ http://ms.foodmarketmaker.com/business/732201-sugar-ridge-farms
- 4. Southern Farm Hatchery, Perkinston, Mississippi @ http://ms.foodmarketmaker.com/business/883406-southern-farm-hatchery
- 5. Beaverdam Farms, Cedarbluff, Mississippi @ http://ms.foodmarketmaker.com/business/907549-beaverdam-farms
- 6. Levee Run Farm, Greenwood, Mississippi @ http://ms.foodmarketmaker.com/business/797799-levee-run-farm
- 7. Porter Pond Farm, Ashland, Mississippi @ http://ms.foodmarketmaker.com/business/908327-porter-pond-farm



MarketMaker Training Workshops for Producers, Extension, Regulators and School Teachers

Available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers @ http://www.coastal.msstate.edu/marketmaker-workshops.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed @ http://ms.foodmarketmaker.com/.

Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.