# Mississippi MarketMaker Newsletter

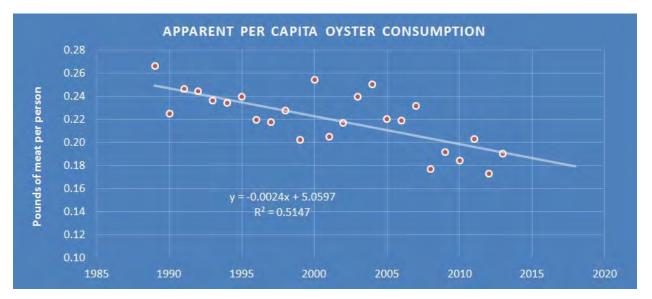


# Know Your Local Seafood Businesses Handling Oyster Products!

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 1, Jan. 12, 2016. http://msucares.com/newsletters/marketmaker/index.html

## **U.S. Oyster Consumption**

Based on the annual commercial landings, imports and exports data published by NOAA Fisheries, the apparent per consumption of oyster products in the United States declined from about one-fourth pound in the early 1990s to less than one-fifth pound per person during the last five years. The Eastern oysters are harvested or farmed mostly in the Gulf of Mexico and Atlantic States while the Pacific oysters are harvested or farmed in California, Oregon and Washington. Furthermore, about 44% of the oyster products consumed are imported mostly from Canada, China, Mexico New Zealand, South Korea, and Thailand. Significant quantities of live or fresh farmed or wild oysters are imported from Canada, Mexico and New Zealand.



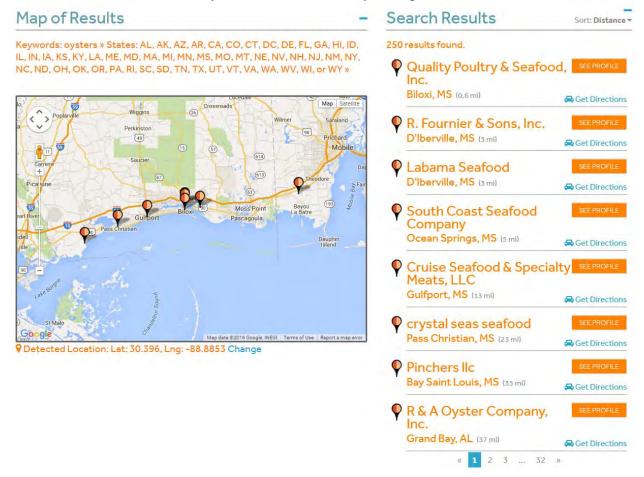
## **Oyster Businesses Registered in the National Food MarketMaker Program**

Households, businesses or organizations looking for local seafood businesses selling oyster products, please use the following steps:

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

- 1. Using your PC, laptop, iPad or smart phone, go to http://ms.foodmarketmaker.com.
- 2. Click "Search" and type "oysters".
- 3. Remember to specify your current location.
- 4. Click Search.

There are **250 businesses** selling oyster products which are registered in the National Food MarketMaker Program. The MarketMaker map shown below lists the eight businesses closest to my office location in Biloxi. Please encourage your local seafood supplier to register at MarketMaker to reach more buyers and more efficiently form profitable business alliances.



#### MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 household heads, owners, operators and employees of food businesses, extension agents, state regulatory agencies staff, school teachers and food buying decision makers. Each workshop will be tailored according to the needs of the participants. Please email Dr. Posadas at <u>ben.posadas@msstate.edu</u> if you are interested in setting up a training workshop in your business, office, agency and organization.

#### Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <u>http://ms.foodmarketmaker.com/</u>. Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

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