Mississippi MarketMaker Newsletter

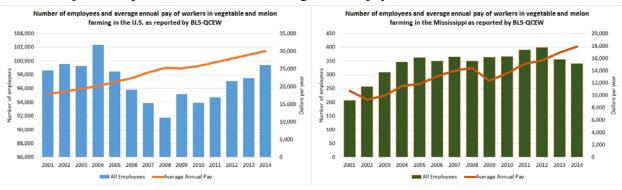


Know Your Local Vegetable Growers!

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 10, May 24, 2016.

Direct Economic Impacts of U.S. Vegetable Farming

NAICS code 1112 covers vegetable and melon farming. Long-term trends of the number of employees and average annual pay reported by the Quarterly Census of Employment and Wages which is conducted by the U.S Bureau of Labor Statistics are shown below. Vegetable and melon farming businesses generated almost 100,000 jobs in the entire U.S.A. and paid an average annual pay of \$30,000 in 2014. Mississippi vegetable and melon farming businesses created almost 350 jobs and paid almost \$18,000 average annual pay in 2014.



What is MarketMaker?

<u>MarketMaker</u> is the largest and most in-depth database of its kind featuring a diverse community of food-related businesses: buyers, farmers/ranchers, fisheries, farmers markets, processors/packers, wineries, restaurants and more. <u>MarketMaker</u> provides simple yet powerful search tools to connect with others across the production and distribution chain.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at http://ms.foodmarketmaker.com/.

Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

How do you register your food business in Mississippi MarketMaker?

Click <u>Register</u> and type your email address and a password in the spaces under **Register**. Be prepared to enter information (and pictures) about your business.

What are the benefits in registering your food business in Mississippi MarketMaker?

Producers register their businesses in <u>MarketMaker</u> because food buyers of all types access our database to find products and services to meet their specific needs. Through <u>MarketMaker</u>, producers can reach more buyers and more efficiently form profitable business alliances.

Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

How do you search for your business profile in Mississippi MarketMaker?

Click **Search** and type the name of your business in the space under **Search MarketMaker**.

How do you update your business profile in Mississippi MarketMaker?

Click <u>Register</u> and then click **UPDATE YOUR PROFILE**. Type your email address and password in the spaces under **Account Login**. Be prepared to enter updated information (and pictures) about your business.

MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. Each workshop will be tailored according to the needs of the participants.

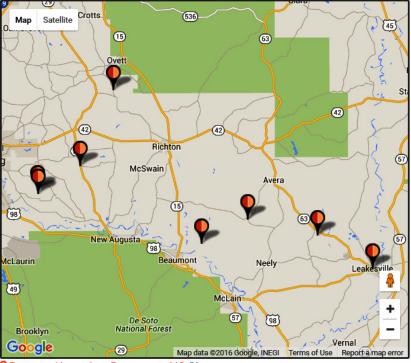
How do you search for local food businesses in Mississippi MarketMaker?

Click **Search** and type a keyword in the space under **Search MarketMaker**.

Vegetable farms which are registered in MarketMaker

There are **4,644** vegetables farms registered in MarketMaker, as shown in the MarketMaker map below. When the search was limited to Mississippi, the number was **145**. Click this **LINK** to view the search results online. You can sort the results alphabetically, by relevance or by distance to your current location.

Keywords: vegetables » States: AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, or WY » Type: Farmer/Rancher » Profile: Farmer/Rancher > Vegetables



Detected Location: Beaumont, MS Change

4.644 results found.

- Punkin Ridge Farm
 Beaumont, MS (4 mi)
- Dixie Hill Farms
 Leakesville, MS (9 mi)
- H&H FARM Richton, MS (15 mi)
- P Breland's Farm
 Leakesville, MS (16 mi)
- Indian Springs Farmers Association Petal, MS (17 mi)
- Petal, MS (18 mi)
- Cole Farm
 Ovett, MS (20 mi)
- Collard Ridge Produce
 Leakesville, MS (22 mi)