Mississippi MarketMaker Newsletter

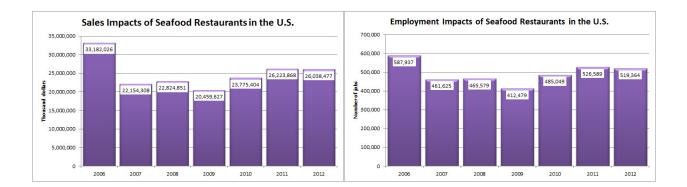


Know Your Local Seafood Restaurants!

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 9, May 10, 2016.

Economic Impacts of U.S. Seafood Restaurants

NAICS defines full-service restaurants as establishments primarily engaged in providing food services to patrons who order and are served while seated and pay after eating. Limited-service restaurants are establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Estimates of the jobs and sales impacts released by NOAA-Fisheries Economics for the entire USA are shown below. Seafood restaurants generated total economic impacts over \$26 billion in sales and provided jobs to more than 500,000 workers in the entire USA in 2012. Mississippi seafood restaurants created almost 5,000 jobs and generated more than \$150 million in total sales impacts in 2012.



Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <u>http://ms.foodmarketmaker.com/</u>. Ask Siri or Cortana to search for "Mississippi MarketMaker" on your smart phone.

How do you search for local food businesses in Mississippi MarketMaker?

Click Search and type a keyword in the space under Search MarketMaker.

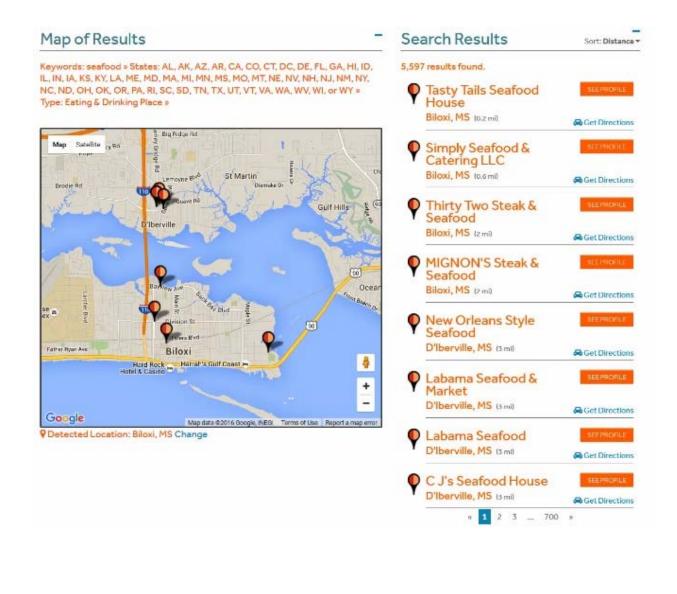
Register your food business and school district and search for local foods at ms.foodmarketmaker.com.

What are the benefits in registering your food business in Mississippi MarketMaker?

Please encourage your local food growers to register at Mississippi MarketMaker to reach more buyers and more efficiently form profitable business alliances.

Seafood Restaurants Which Are Registered In MarketMaker

There are almost **6,000** restaurants registered in the National Food MarketMaker program which indicated that they serve fish and seafood, as shown in the MarketMaker map below. When the search was narrowed to Mississippi, the number of seafood restaurants was **127**. Click this **LINK** to view the search results online. You can sort the results alphabetically, by relevance or by distance to your current location.



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