

Mississippi MarketMaker Newsletter



Most Viewed MarketMaker Business Profiles in Mississippi

Posadas, Benedict C. Mississippi MarketMaker Newsletter, Vol. 6, Issue 11, June 13, 2016.

Who is viewing your business profiles in MarketMaker?

Google web statistics, as shown in the chart below, tell a story about the popularity of food businesses registered in Mississippi MarketMaker. Since the beginning of the year, more than 6,000 web users viewed almost 120,000 webpages of business profiles in Mississippi MarketMaker. Apparently weather affected the number of web users on a daily basis since about 30 web users viewed Mississippi MarketMaker from January to March as compared to about 50 web users from May to June. It is also interesting to note that more than 83 percent of the web users were first time visitors to MarketMaker. On average, each viewing session lasted one minute and 12 seconds and covered almost two webpages.



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Google Web Statistics



**Register your food business and school district and search for local foods at
ms.foodmarketmaker.com.**

Which are the most viewed business profiles in Mississippi MarketMaker?

Google web statistics compiled from April 1, 2014 to June 13, 2016 show the Top Five Businesses registered in Mississippi MarketMaker as follows (Please click the LINKS to view their business profiles):

[Johnson's Tomatoes & Farmers Market LLC](#)

Hickory, Mississippi

Email: [Contact Us](#)

Phone: (601) 480-0909

Address: 9446 Highway 503, Hickory, Mississippi 39332

Updated: Jan 8, 2016

[Pontotoc Ridge Blueberry Farm](#)

Pontotoc, Mississippi

Email: [Contact Us](#)

Phone: (662) 489-8481

Address: 240 Carter Lane, Pontotoc, Mississippi 38863

Updated: Feb 19, 2013

[Wilson's Meat House, Inc.](#)

Crystal Springs, Mississippi

Phone: (601) 892-2951

Address: 23086 Highway 51, Crystal Springs, Mississippi 39059

Updated: Jul 20, 2010

[MissLou Blueberry Growers Co-op Association](#)

Lumberton, Mississippi

Email: [Contact Us](#)

Phone: (985) 226-1258

Address: 6359 U.S. Hwy 11, Lumberton, Mississippi 39455

Website: www.misslouberrygrowers.com

Updated: Feb 10, 2009

[Blueberry Ridge](#)

Picayune, Mississippi

Phone: (601) 798-0447

Address: 20 Marcus Mitchell Rd., Picayune, Mississippi 39466

Updated: May 15, 2009

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FREQUENTLY ASKED QUESTIONS

What is MarketMaker?

[MarketMaker](#) is the largest and most in-depth database of its kind featuring a diverse community of food-related businesses: buyers, farmers/ranchers, fisheries, farmers markets, processors/packers, wineries, restaurants and more. [MarketMaker](#) provides simple yet powerful search tools to connect with others across the production and distribution chain.

Where can you find Mississippi MarketMaker?

MarketMaker can be viewed at <http://ms.foodmarketmaker.com/>.

Ask Siri or Cortana to search for “Mississippi MarketMaker” on your smart phone.

How do you register your food business in Mississippi MarketMaker?

Click [Register](#) and type your email address and a password in the spaces under **Register**. Be prepared to enter information (and pictures) about your business.

What are the benefits in registering your food business in Mississippi MarketMaker?

Producers register their businesses in [MarketMaker](#) because food buyers of all types access our database to find products and services to meet their specific needs. Through [MarketMaker](#), producers can reach more buyers and more efficiently form profitable business alliances.

How do you search for your business profile in Mississippi MarketMaker?

Click [Search](#) and type the name of your business in the space under **Search MarketMaker**.

How do you update your business profile in Mississippi MarketMaker?

Click [Register](#) and then click **UPDATE YOUR PROFILE**. Type your email address and password in the spaces under **Account Login**. Be prepared to enter updated information (and pictures) about your business.

MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff and school teachers. Each workshop will be tailored according to the needs of the participants. Email Dr. Ben Posadas for details at ben.posadas@msstate.edu,

How do you search for local food businesses in Mississippi MarketMaker?

Click [Search](#) and type a keyword in the space under **Search MarketMaker**.

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